



ENDLESS FRONTIER

LABS

Endless Frontier Labs 2024-25 Application Preview

Thank you for your interest in Endless Frontier Labs' 2024-25 Program Application! Below is a preview of our application questions. **Please note** while completing your application you may be asked additional questions based on responses given in others.

Section 0 - CEO Equivalent / Primary Contact

- Primary Contact Information
 - First and Last Name, Title, Email, Phone Number
- Where is your company physically located?

Section 1 - Company Information

- Company Name
- Describe what your company does in 100 words or less
- What is your company's long-term vision and why is it important to you as a founder?
- What track best fits your company?
 - **Deep Tech** - for startups developing solutions in new materials, electronics, semiconductors, advanced manufacturing, automation, robotics, renewable energy, climate tech, and related technologies
 - **Digital Tech** - for startups with novel software, AI/ML, or digital services with applications in finance, health, security, supply chains, Enterprise SaaS, education, retail, media, e-commerce, and related verticals.
 - **Digital Health** - for startups developing digital solutions looking to enhance human health and wellness, including digitally aided diagnostics and medical devices, monitoring systems, analytics, telemedicine, wearables, and related applications.
 - **Life Sciences** - for startups tackling complex problems in biology, chemistry or related fields with applications in therapeutics, drug discovery, drug design, delivery, diagnostics, and other human or animal health-focused verticals.
- Have you incorporated, or formed any legal entity?
- When was your company founded?
- How many full-time employees does your company have?
- Company Website and Pitch Deck

Section 2 - Market Information

- Describe the customer pain point you are trying to solve. Why was it not solved earlier?
- What best describes your business model?
- Who are your direct competitors and why?

- Does your product or service require regulatory approval for commercialization in your target markets?

Section 3 - Product Information

- Describe your company's product or service, and what it does, or will do
- Describe any sources of differentiation and competitive advantage
- How have you tested or validated your scientific or technological innovation?
- What major obstacles might threaten the success of your product or technology over the next 6 months?
- Who owns the technology?

Section 4 - Traction and Progress

- Describe any commercial progress or traction you have accomplished to date
- Do you have customers?
- Do you have revenue?
- What is the size of your target market?

Section 5 - Team Information

- How many C-level founders does your company have?
- Does anyone on your team have previous startup experience?
- Why do you think your team, including your advisors, is best qualified to succeed in your current business
- Founder Demographic data including:
 - Name and title
 - Time commitment
 - Gender identity
 - Current or highest education
 - Race/ethnicity

Section 6 - Funding Information

- Please specify your current investment stage
- Have you raised money from outside investors
- Are you currently fundraising?
- Has your company received non-equity grants or awards?

Section 7 - Concluding Section

- Have you applied to EFL previously?
- Is anyone on your team affiliated with New York University?

- What specific functions are you hoping to achieve the most assistance with during the EFL program?
- What do you hope to achieve by participating in the EFL program?
- Have you been affiliated with another startup program, accelerator, or incubator?
- How did you hear about EFL?
- Is there anything else you'd like to share with our team?